

Community Sponsorship and Donation Guidelines

September 2021

At CleanCo, we aim to build and foster enduring relationships with the communities that host our generation assets. We are genuinely committed to supporting vibrant, sustainable, resilient communities and having a positive economic impact.

Who can apply?

CleanCo's community sponsorship program is intended to support not-for-profit groups operating in the communities which host our generation assets. This includes schools and other educational institutions, not-for-profit organisations, clubs, associations and charities. Your project or event must be located within the local government areas of:

- Cairns
- Cassowary Coast
- Darling Downs
- Goondiwindi
- Mareeba Shire
- Ipswich
- Somerset
- Southern Downs
- Tablelands
- Western Downs

Eligibility

Our community sponsorship program preferences one-off donations for projects or events rather than multi-year commitments. Multi-year commitments will be considered on a case-by-case basis.

When identifying opportunities and balancing competing demands for our sponsorship and donation budget, CleanCo will generally preference initiatives that benefit:

- Australia's First Peoples and in particular the Traditional Custodians of the land and waterways where our assets and projects are located
- communities, organisations and small businesses experiencing social or economic hardship
- local and regional Queensland initiatives/organisations

We will consider submissions from organisations based outside of a host community or region, however the event must either be held in one of the localities identified above or deliver direct benefits for our host communities.

In assessing applications for sponsorship or donations, we will also consider the following:

- the environmental, social and/or economic benefit to our host communities
- for a sponsorship (not required for a donation), there should be some benefit to CleanCo, such as public recognition of CleanCo as an event sponsor
- the recipient of funding should generally enjoy the support of the community
- other resources being sought to support the event/initiative such as volunteers, the support of other organisations, etc

CleanCo may also consider any other factor deemed relevant to the circumstances in making sponsorship and donation decisions.

Exclusions

CleanCo may decline to enter into a sponsorship or donation agreement based on the following:

- costs of sponsorship/donations considered to be associated with an applicant's core business, or ongoing operating costs
- the recipient's ethical behaviour, integrity or position on cultural matters is not aligned with CleanCo values
- initiatives are deemed dangerous or high-risk or pose an unacceptable safety or environmental risk
- events are inconsistent with Queensland Government Policy and/or are in the nature of public activism or rallies
- events are inconsistent with the [RSPCA's position on novelty animal races](#)

The above list is not exhaustive and CleanCo retains the right to refuse or withdraw sponsorship on the basis that an event/initiative is in contrast to CleanCo's values.

How to apply

If you would like to submit a request for sponsorship or donation, please send an email or letter to info@cleancoqld.com.au outlining your proposal and addressing any relevant eligibility criteria as outlined above.

Applications can be submitted at any time but it is recommended you allow at least 8 weeks to ensure your application receives due consideration and to allow for CleanCo to realise any benefits being offered.