

# CleanCo Community Futures Fund

## Guidelines for applicants

**CleanCo is committed to making a positive contribution to the communities that host our operational assets. Our Community Futures Fund supports us to deliver on this goal by facilitating sponsorships to organisations and initiatives in those communities.**

### Who is eligible to apply?

CleanCo's Community Futures Fund program is intended to support community initiatives and events operating in the communities which host our generation assets.

The initiative or event must be located within one of the following local government areas:

- Cairns
- Cassowary Coast
- Darling Downs
- Goondiwindi
- Ipswich
- Mareeba
- Bundaberg
- Rockhampton
- Somerset
- Southern Downs
- Tablelands
- Western Downs
- North Burnett

CleanCo will consider applications from organisations based outside of a host community or region, provided their initiative or event is held in one of the localities identified above, or delivers direct benefits to these communities.

Applicants may request up to a maximum of \$5,000 per grant round.

### Eligibility criteria

To be eligible for a CleanCo Community Futures Fund sponsorship, the initiative or event must fall under one of the following categories and be planned to take place within 12 months:

- Not-for-profit organisation or event
- Community services (eg. daycare, recreational groups, sporting clubs, arts and culture)
- First Nations initiatives
- Educational institutes
- Small businesses
- Environmental associations.



**Applications open: 24 March 2025**  
**Applications close: 7 May 2025**

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### How will applications be assessed?

The CleanCo Community Futures Fund preferences one-off sponsorships for initiatives or events rather than multiyear commitments. However, multiyear commitments will be considered on a case-by-case basis.

In assessing applications CleanCo will consider the following criteria:

- Alignment with CleanCo priorities and values which includes the support of good social, economic, and environmental practice.
- Cost and potential benefits to the community.
- If an initiative is ethical and fair.
- The appropriateness of the initiative which includes reputation within the community and how the activity positively supports CleanCo priorities.

Organisations/initiatives which have received financial support (in any form) from CleanCo in the previous 12 months are eligible to apply. However, CleanCo retains the right to preference organisations/initiatives which have not received financial support from CleanCo in the previous 12 months.

### CleanCo's priorities and values

We aim to meaningfully contribute to vibrant, sustainable, resilient communities by engaging in impactful, long-term initiatives and partnerships.

We support regional economic growth by fostering local supply chains and offering training and employment opportunities to uplift communities.

We minimise our footprint by conserving the environment surrounding our assets, and actively invest in improved outcomes for the areas we operate in.

### Our values



Genuine – we care about each other's safety, health and wellbeing



Collaborative – no one person has all the answers – our first instinct is to collaborate



Curious – in a changing world, we get to the bottom of things



Courageous – we focus on doing (only) what makes a difference



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### What would make an application ineligible?

CleanCo will decline to enter into a sponsorship agreement based on the following:

- Political organisations or lobbyists including campaigns or events associated with campaigns
- Events inconsistent with the RSPCA's position on animal welfare
- Activities that promote irresponsible alcohol consumption, gambling, tobacco use, other illegal drug use or any illegal activity.
- Initiatives that are deemed dangerous, high-risk or pose an unacceptable safety or environmental risk
- Sponsorship considered to be associated with an applicant's core business or ongoing operating costs.

This list is not exhaustive. CleanCo retains the right to refuse or withdraw sponsorship on the basis that an event or initiative does not align with CleanCo values.

### Before you start your application

To complete your application, you should have the following information ready:

- Organisation / initiative name
- Organisation address and ABN
- Contact person including position/title and contact details
- Project / event details (name, start and end date, amount requested, description)
- Funding partner details (Are you applying on behalf of an organisation that does not hold banking details?)
- Quotes (if required)
- Budget for the project/event (if required)
- Support material (eg. sponsorship prospectus, case study or testimonials)

Have your answers ready for these questions:

- How does the initiative align with CleanCo values and priorities?
- Please demonstrate how your proposal meets the CleanCo eligibility criteria.
- What is the requirement for sponsorship?
- Describe how your initiative will benefit the broader community.
- What activities are planned for your event/initiative?
- Outline the proposed outcome/s of your initiative.
- What opportunities may be available to acknowledge CleanCo's sponsorship of this initiative?
- How will you determine the success of your initiative?





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### How to apply

If you would like to apply for a grant, please visit our [website](#) or scan the QR code below to go to the Community Futures Fund application page.

Applications must be submitted through the CleanCo Community Futures Fund online portal during the advertised dates for each round.

As part of your application, you will need to demonstrate the following:

- How the proposal meets the assessment criteria, including relevant location and initiative.
- The requirement for the sponsorship and if there is a benefit for the community.
- If there is a reciprocal benefit for CleanCo (for example, CleanCo logo placement or an acknowledgment of sponsorship on the social media platforms).

### Timeframes

Grant rounds will remain open for six weeks from the opening date. This may be extended under extenuating circumstances.

Applicants will be notified of the outcomes approximately eight weeks after the round closes.

Payment to successful applicants will be made within 15 business days after CleanCo receives the signed agreement and completed invoice with all the necessary information provided.

If there are circumstances which delay CleanCo adhering to the above timeline, we will do our best to notify applicants as soon as possible.

### Successful applicants

Successful applicants will be required to sign an agreement.

CleanCo will seek permission from successful applicants to promote the sponsorship through CleanCo's social media channels, website and other public platforms such as the annual report. This is to demonstrate the ways in which CleanCo's Community Futures Fund is directly supporting local communities and help promote the fund to other potential applicants who may benefit.

### More information

For more information about the Community Futures Fund:

**E:** [community@cleancoqld.com.au](mailto:community@cleancoqld.com.au)

**P:** (07) 3328 3700

**W:** [cleancoqueensland.com.au/community](https://cleancoqueensland.com.au/community)



Scan the QR code to apply